

Experience maximum performance, success and abundant life



Exploring, educating and employing your passions, gifts and calling

Through a process of assessment, alignment and action

Based on purpose-centered, whole-life planning



www.PrimusConsulting.com

RightPathing® Your Future Assessment, Planning and Counsel for Executives and Entrepreneurs

The process and results of this program are held in absolute confidence, shared with only the individual being served. The process unfolds in four parts:

- ① An initial exploratory meeting of up to two hours to establish relationship and expectations for the engagement, as well as to complete a life experience interview process.
- ② The completion of RightPathing® Your Future, an online suite of confidential assessments (click here [RYPF Overview](http://www.rightpath.com/rpyf_overview.htm) or copy and paste this link into your web browser http://www.rightpath.com/rpyf_overview.htm) that include:
 - Values
 - Passions and Interests
 - Skills and Abilities
 - Behavior and Personality
 - Life Purpose Inventory
 - Personal and Professional Goals
- ③ A facilitated discovery session of up to two hours to process information and possible applications from the RightPathing® Your Future results.
- ④ An exploratory session of up to two hours on current situation, as well as future plans for educational, vocational and financial opportunities that maximize career and life success.

Client Notes and Quotes

The top four partners of 400-partner professional services firm preparing for new CEO: “The transition could not have gone better...and we haven't missed a beat.” Firm grew by 60% the following year!

CEO of chemical manufacturer/distributor: “I thought I would gain some positive insight from working with Brian Ray and Primus; I did not realize just how valuable it really became until I began executing on some of the decisions he helped me make. I cannot recommend the Right Path process with Brian highly enough. It will likely be one of the best investments in yourself and your company that you will ever make.”

VP of Fortune 20 retailer: “coaching process that helps you connect your passion with your talents and purpose. Very helpful to me in clarifying and aligning my life and work goals. It has been life-changing for me.”

CEO of real estate development firm: “It is an awesome program. All is well and moving to a place of more focus, more impact and greater peace. Focusing on my partners needs and building them up has led to a restructuring of the partnership, resulting in a net transfer of my work load to others. Thank you again for leading me through a tough part of this process.”

We recommend that clients complete all four parts of the program within a 30-day period, investing two hours per week in additional homework to maximize the learning and application from the assessments, planning and counsel. We ask for a retainer of one-half of the estimated fees and expenses, the balance of which is due at the end of the initial engagement. Follow-up counsel, planning, projects, and accountability are available as needed.

Initial Financial Investment:

- Professional fees are \$450/session for three sessions: \$1,350.
- RightPathing® Your Future online assessments, workbooks and master planning sheets are \$200 per person.
- We also estimate \$100/person for miscellaneous expenses.
- Total investment is \$1,650.



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RightPathing® Your Future

Assessment, Planning and Counsel for Executives and Entrepreneurs

Introduction

- Purposed-centered, whole-life planning
- Expectations and your learning experience
- Understanding the process and your mind set
- Life line exercise and interview

Assessment

- Values
- Passions
- Skills
- RightPath 4
- RightPath 6
- Life Purpose Discovery
- Personal and Professional Goals
 - Health
 - Intellectual
 - Spiritual
 - Family
 - Relationships
 - Financial
 - Career

Alignment

- Current Situation
 - Performance, satisfaction and fulfillment review
 - Leadership that FITS
 - Functional competencies
 - Industry experiences
 - Traits – presence, personality, intellect and style
 - Standards – purpose and values
 - The ROLE
 - Results
 - Organization
 - Leadership
 - Expectations
- Future Exploration
 - Occupations
 - Industries
 - Compensation
 - Locations
 - Platforms
 - Cultures

Action

- Master Planning Worksheets
- Education and Vocation Action planning
- Counsel and Advisors
- References
- Next Steps



Maximize performance, success and abundant life based on purpose-centered, whole-life assessments and action planning for executives and entrepreneurs to explore, educate and employ their gifts and passions in service to others.



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